

W Y M A N

Transforming Teens. Changing Communities.

2015 Annual Report



### Mission

To empower teens from economically disadvantaged circumstances to lead successful lives and build strong communities.

### Vision

We envision a day when all young people in America thrive in learning, work and life.



# Our Beliefs

## We believe every young person

- > Has the potential to succeed and lead, regardless of life circumstances.
- > Deserves to have connections with caring adults, who empower them to share their voice and engage within their communities.
- > Deserves equal access to education, work and life experiences—ensuring a better future and a better world.

## The Opportunity Gap

Equal opportunities are not a reality for all young people, and youth living in under-resourced environments have a hard time getting ahead.



### EDUCATIONAL SUCCESS:

*Fact:* Less than 70 percent of students from low-income backgrounds graduate from 16 states across the nation. In those states, researchers estimate that nearly 191,000 students did not graduate on time with a diploma.<sup>1</sup>

### HEALTHY BEHAVIORS AND RELATIONSHIPS:

*Fact:* Birth rates for non-Hispanic black and Hispanic teens are two times higher than their white counterparts.<sup>2</sup>

### LIFE AND LEADERSHIP SKILLS:

*Fact:* Only one-third of American youth can identify an area of interest, passion or talent. Those who are able to identify their interests rarely know how to develop their passions, and 20 percent report being discouraged from pursuing passions.<sup>3</sup>

## Why the need exists

- > Programs too often do not reflect the latest knowledge about what **teens** need.
- > **Adults** need better tools and preparation to respond to the level of need.
- > **Systems** lack coordination, precision and perpetuate inequity.

<sup>1</sup> Grad Nation, Overview of 2013–2014 High School Graduation Rates

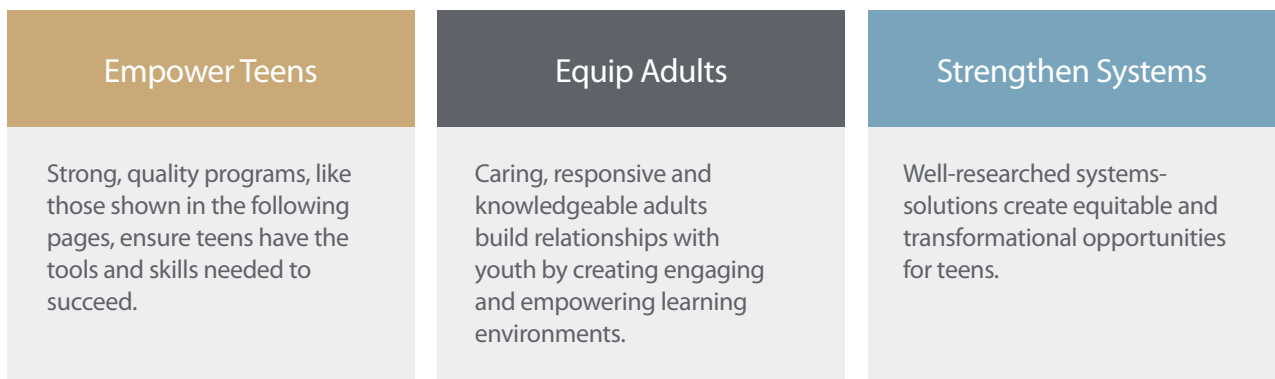
<sup>2</sup> Centers for Disease Control and Prevention, Disparities in Teen Birth Rates

<sup>3</sup> Search Institute and Best Buy Children's Foundation, Teen Voice, Relationships that Matter to America's Teens, 2009

# Our Strategy for Action

## Wyman's three core elements for success, a multi-front approach

Wyman works simultaneously across these three levels, with unique strategies for each level.

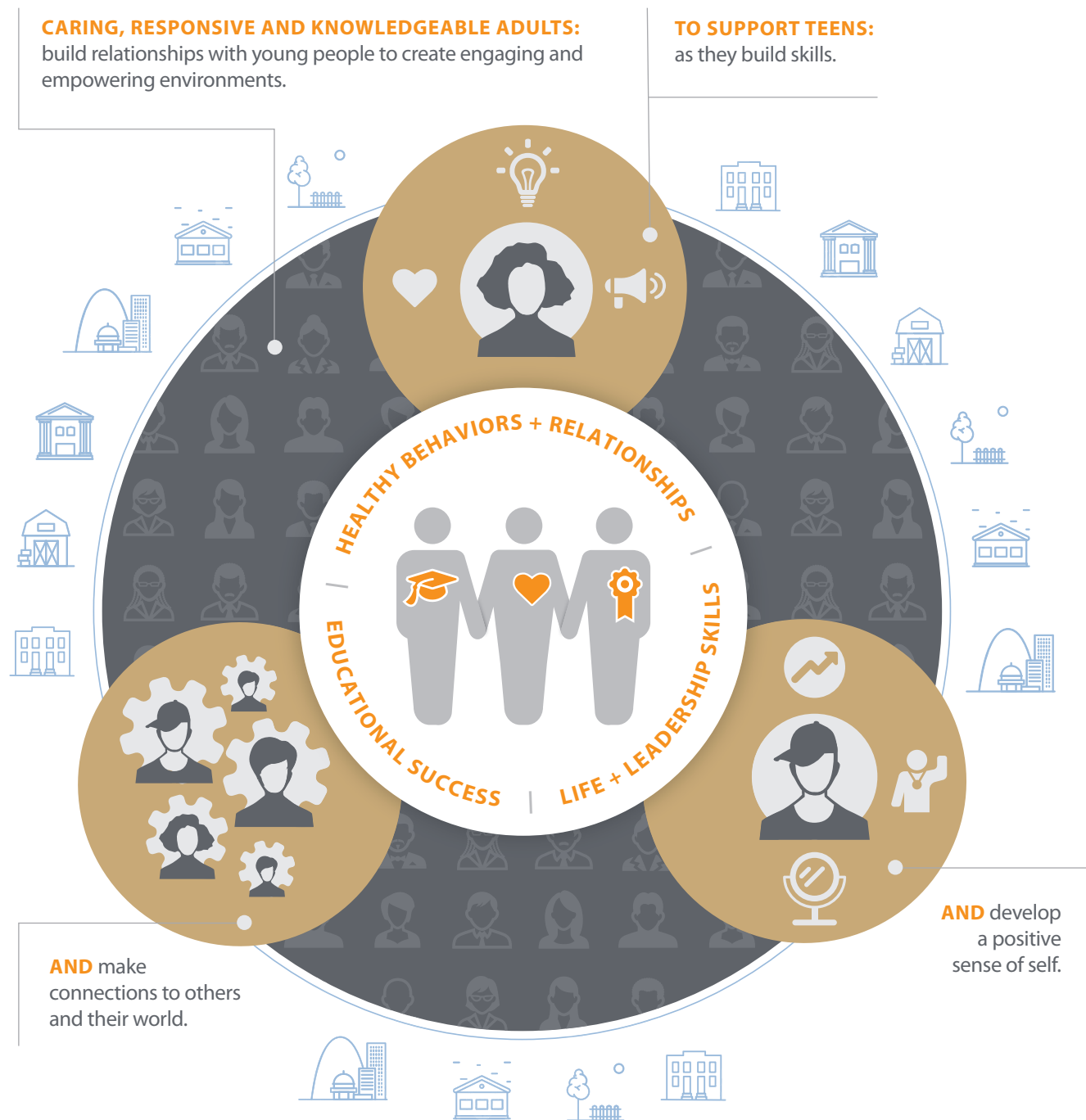


As a result, teens develop healthy behaviors and relationships, life and leadership skills, and achieve educational success. We know these tools help teens thrive in learning, work and life.

## Examples of our work



# Our Framework for Thriving Youth



Educational success, healthy behaviors and relationships, and life and leadership skills help teens thrive. Teens also contribute positively to their communities.

## Teen Outreach Program® (TOP®)

TOP empowers teens from sixth through twelfth grade with the tools and opportunities needed to build a foundation of healthy behaviors, life skills and a sense of purpose, and avoid risky behaviors that can derail success.



Caring and highly trained adult facilitators guide students through a unique combination of engaging curriculum and experiential community service

that helps teens build strengths and hone social emotional skills proven to bolster success later in life. These skills include emotion management, empathy,

teamwork, responsibility, initiative and problem solving. TOP is offered in-school, afterschool and within community-based organizations.



“Through TOP, I learned the value of love. I know a lot of kids who do not get real, true love from their families. In my neighborhood, sometimes even tough love is the best love. **My facilitators showed me love—I know they care about me for the long term.** And, they’ve pushed me to think more broadly about the impact that positive relationships can have in my life.”

— **Romanita, TOP® Teen**

- **Focus: Healthy Behaviors and Relationships**
- **Reach: 35,000 Teens Locally and Nationally**
- **For 6th–12th Grade Teens**
- **Evidence-based**

98%

actively engaged in community service

79%

indicated the ability to engage in effective problem-solving strategies

98%

reported not becoming pregnant or fathering a child

99%

indicated they would progress to the next grade level



## Teen Leadership Program (TLP)

TLP boosts teens' tenacity through a six-year course of leadership experiences, and college access and persistence programming, that begin the summer after eighth grade.



Wyman coaches help teens identify their values, talents and interests, and explore aligned career paths. Teens participate in college tours,

more than 40 hours of community service annually, and work with coaches to

apply for college or other post-secondary options, and succeed in their paths after high school.



"There is a lot of injustice going on—around gender, race and privilege. That shouldn't be the way the world works. Everyone is born with rights that shouldn't be taken away. But the world doesn't see it that way. **I want to correct that, or limit it to the best that I can.** That's why I want to become a Supreme Court Justice."

— *Devontey, TLP Teen*

- *Focus: Life + Leadership Skills*
- *Reach: More than 356 teens in St. Louis*
- *6 consecutive years: 9th grade through 2nd year after high school*
- *Evidence-informed*

100%

progressed to the next grade level

100%

graduated from high school on time

91%

enrolled in college or other post-secondary option

80%

were actively engaged in community service





## inspireSTL

inspireSTL provides high-potential scholars from the City of St. Louis with rigorous academic preparation to help them emerge as next-generation leaders.



Scholars are placed into college prep high schools. The program begins the summer after seventh grade, lasts through college,

and includes securing financial aid, tutoring, coaching, ACT prep, and providing financial resources for books, uniforms, tuition and more,

when needed. The majority of these teens are first-generation college students.

- *Focus: Educational Success*
- *Reach: 131 teens in St. Louis City*
- *7th grade through college graduation*
- *Evidence-informed*



**“inspireSTL has shown me that I’m not alone.** It’s only me and my mom here in America, and they’ve given me support that I needed to break out of my shell. I discovered who I was and who I want to become. Through lots of hard work, I’ve been successful in school, and I’ve been accepted into Webster University. **I’m going to change the lives of others like me.”**

— *Patrick, inspireSTL Scholar*



100%

progressed to the  
next grade level

100%

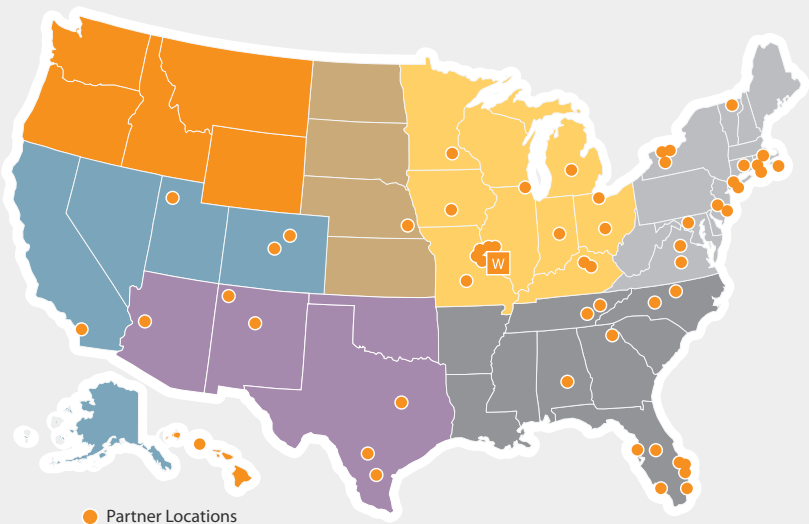
graduated from a  
college preparatory  
high school

100%

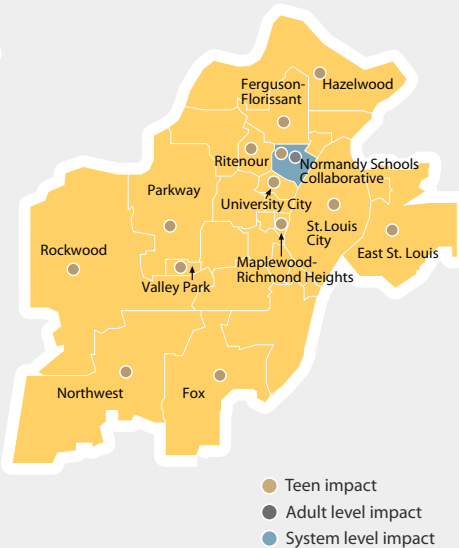
entered a four-  
year college or  
university

# Where We Are Today

NATIONAL REACH



ST. LOUIS REACH



## Wyman's Future

Deploying a multi-front approach:

Empowering  
Teens

Equipping  
Adults

Strengthening  
Systems



Evolving and innovating to deliver on our mission, in St. Louis and across the nation.





## 2015 Financial Report



Wyman has been dedicated to serving youth from disadvantaged circumstances for more than a century.

With your support, Wyman is empowering teens, equipping adults and strengthening systems in St. Louis and across the nation.

In 2015, your donations helped us reach more than 35,500 teens alongside our partners.

Because of the investments made by generous individuals, corporations and foundations, Wyman programs and services help teens thrive in learning, work and life.

# 2015 Financial Highlights

## ASSETS

Current assets	\$ 3,878,812
Unconditional promises to give	561,584
Facilities and equipment	5,354,715
Beneficial interest in charitable remainder trust	119,903
Assets restricted for permanent investment	2,180,209
Total assets	\$ 12,095,223

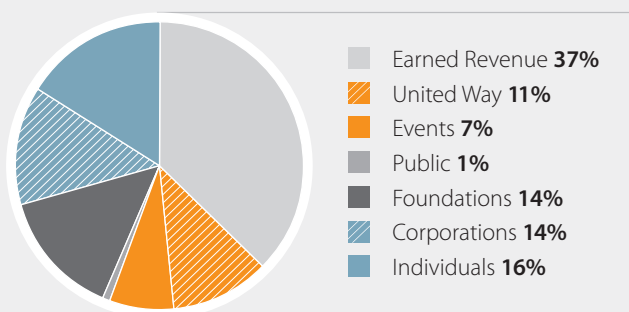
## LIABILITIES AND NET ASSETS

Current liabilities	\$ 1,141,936
Notes payable	1,499,368
Total liabilities	2,641,304
Net assets	
Unrestricted	4,257,894
Temporarily restricted	2,895,913
Permanently restricted	2,300,112
Total net assets	9,453,919
Total liabilities and net assets	\$ 12,095,223

## STATEMENT OF ACTIVITIES

Revenues and support	\$ 6,386,321
Expenses	6,424,992
Increase in net assets	(38,671)
Net assets, beginning of year	9,492,590
Net assets, end of year	\$ 9,453,919

## Sources Of Revenue



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## \$100,000 OR ABOVE

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Ms. Maxine Clark  
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Thrive Foundation  
for Youth  
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## \$50,000–\$99,999

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City of St. Louis  
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The Saigh  
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Service Fund  
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Charity Foundation  
of St. Louis



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and Carolyn Wittkop

**\$5,000–\$9,999**

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Community Fund  
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**\$1,000–\$2,499**

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Carols Association  
St. Louis Service  
Bureau Foundation\*\*  
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Mr. Richard V. Wagner  
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and Madeleine  
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## Donor Testimonials



"At Ameren, our mission to Power the Quality of Life is much more than the energy we deliver to millions of customers. Power lives in our communities, and power lives in the hearts and minds of the young people who will someday become our future leaders, employees and neighbors. We have a shared commitment to invest in these young people, to support a better, brighter future. Through our partnership with Wyman, we are helping the next generation develop the skills and connections necessary to be successful in learning, work and life. We believe this type of collaboration is imperative to creating a stronger, inclusive and thriving region, and at Ameren, ensuring we're meeting the needs of the diverse population we serve."

—*Warner Baxter, chairman, president and CEO of Ameren Corporation*

As one of the St. Louis region's largest organizations, Ameren has been a Wyman supporter for more than 30 years. In 2015, Ameren invested \$375,000 to support college and career programming for young people in Wyman's programs.



"Wells Fargo believes that supporting youth creates a better future for the entire community. Through our partnership with Wyman, we are helping the next generation develop the skills and connections necessary to thrive in learning, work and life. We are proud to support Wyman's work with youth as they build important skills that help them succeed today and in the future."

—*Beth Tiffin, senior vice president, Wells Fargo, Wyman Board of Trustees*

In 2015, Wells Fargo invested \$50,000 to support young people in Wyman's programs.