

SPONSORSHIP LEVELS & BENEFITS

WYMAN GALA | MAY 5, 2018

COMMUNITY BUILDER

\$25,000 \$23,000 tax deductible

This sponsorship level:

EMPOWERS ONE TEEN in Wyman programming for five years.

This often encompasses high school entrance through college acceptance.

PODIUM: Speak for two minutes from the podium during the gala program.

WEBSITE: Company logo with link on Wyman homepage for 2018.

GALA PROGRAM: Highlighted full color advertisement in program or special insert.

SOCIAL MEDIA: Exclusive social media post highlighting your sponsorship.

INVITATION: Top billing of your company logo in the gala invite.

NEWS RELEASE: Acknowledgment in gala news release.

SCREEN: Screen recognition with one personalized message or advertising slide.

TABLES: Optional 2 tables of 10 (20 tickets) with premier table placement.

ANNUAL REPORT: Provide donor testimonial in Wyman's annual report reaching 4,500 readers.

INFLUENCER

\$10,000 \$9,000 tax deductible

This sponsorship level:

EMPOWERS TWO TEENS in Wyman programming for an entire year.

EVENT EXCLUSIVE: Exclusive sponsorship of unique guest experience (i.e. VIP meet-and-greet with teens or chess stations).

WEBSITE: Logo recognition on gala page.

GALA PROGRAM: Full page, black and white advertisement.

SOCIAL MEDIA: Social media post highlighting your sponsorship.

INVITATION: Placement of company logo in the gala invite.

NEWS RELEASE: Acknowledgment in the gala news release.

SCREEN: Screen recognition with one personalized message or advertising slide.

TABLES: Optional table of 10.

MOVER AND SHAKER

\$5,000 \$4,000 tax deductible

This sponsorship level:

EMPOWERS ONE TEEN in Wyman programming for an entire year.

WEBSITE: Acknowledgment on gala page.

GALA PROGRAM: Half page, black and white advertisement

SOCIAL MEDIA: Social media post highlighting your sponsorship.

INVITATION: Name recognition in the gala invite.

NEWS RELEASE: Acknowledgment in gala news release.

SCREEN: Screen recognition with one personalized message or advertising slide.

TABLES: Optional table of 10.

INSPIRING LEADER

\$2,500 \$1,500 tax deductible

This sponsorship level:

EMPOWERS ONE TEEN in Wyman programming for six months.

WEBSITE: Acknowledgment on gala page.

GALA PROGRAM: Half page, black and white advertisement

INVITATION: Name recognition in the gala invite.

SCREEN: Screen recognition with one personalized message or advertising slide.

TABLES: Optional table of 10.



SPONSORSHIP REPLY FORM

WYMAN GALA | MAY 5, 2018

Yes!

RSVP by April 25th.

Please return this form to:

ADVANCEMENT
WYMAN
910 N. 11th Street, Suite 110
St. Louis, MO 63101

For questions or additional information,
contact Jake Hollander:
636.549.1247
Jake.Hollander@WymanCenter.org

Thank you for joining us
in the pursuit of success.

I am ready to ignite change by becoming a sponsor of the 2018 Wyman Gala: Together in the Pursuit of Success.

- COMMUNITY BUILDER** \$25,000 (\$23,000 is tax-deductible)
 - INFLUENCER** \$10,000 (\$9,000 is tax-deductible)
 - MOVER AND SHAKER** \$5,000 (\$4,000 is tax-deductible)
 - INSPIRING LEADER** \$2,500 (\$1,500 is tax-deductible)
- Please send me an invoice.
- Check is enclosed (payable to WYMAN). Check #: _____
- Please charge the following card: MasterCard Visa Discover Am/Ex
- Acct. # _____
- Name on Card _____
- Expiration Date _____ Security Code _____
- Signature _____
- I / We cannot attend, and wish to make a 100% tax-deductible contribution of: \$ _____

TOTAL GIFT: \$ _____

Company Name (as you would like to be recognized) _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____



IN GRATITUDE FOR YOUR PARTNERSHIP

WYMAN GALA | MAY 5, 2018

- > Nearly **50% OF YOUTH** in the region, and **14.5 MILLION YOUTH** across the US, face circumstances that make it difficult to thrive.
- > With your support, Wyman **EMPOWERS 5,000 YOUTH** in St. Louis, and more than **22,000 youth** nationwide, to succeed in learning, work and life.

REACH:

The Wyman Gala: Uniting thousands of community leaders and stakeholders to empower youth to thrive.

COMMUNITY BUILDER 24,000 impressions
Includes four event touches: two minutes at the podium, full page insert or full-color advertisement in printed program, announcement during evening program and logo recognition on screen.

INFLUENCER 8,300 impressions
Includes three event touches: full page advertisement in printed program, announcement during evening program and logo recognition on screen.

MOVER AND SHAKER 8,000 impressions (via name recognition)
Includes three event touches: half page advertisement in printed program, announcement during evening program, name recognition on screen.

INSPIRING LEADER 3,000 impressions (via name recognition)
Includes three event touches: half page advertisement in printed program, announcement during evening program, name recognition on screen.

KEY METRICS:



ADDED VALUE: Gala news release distributed to top-tier regional media.

ADDED VALUE: Social Media advertising generating over 7,000 impressions.